



Advertising Rates & Specifications

Effective through July 31, 2026

Newsletter

The MVMA Newsletter is published twice per year:

- November (October 15 copy deadline) and April (March 1 copy deadline)
- *E-mailed to more than 600 DVMs, technicians and office staff around the state.*

Full-Page Ad

\$425

WITH BLEED: 8.75" wide by 11.25" tall (leave .125" for bleed and another .25" for safe space on all sides)

NO BLEED: 8.125" wide by 10.625" tall

Half-Page Ad

\$350

7.75" wide by 4.75" tall (ad MUST be landscape, not portrait)

Quarter-Page Ad

\$225

VERTICAL: 3.333" x 4.583"

BANNER: 7.75" wide by 2.166" tall

MTVMA.org Website advertising:

All rates are for 3-month increments.

Display Advertisement - Approximately 180 x 180 pixels Visible on right side of all pages, repeats with other ads.	\$300
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Banner Advertisement - Approximately 980 x 300 pixels Visible on top of homepage, repeats with 5 other images/ads.	\$400
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Classified Ad* 150-word limit.	\$225
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***Classified Advertising is FREE for current MVMA Members.**

Contact Beth at bemter@montana.com or 406-447-4259
with any questions or to place an ad.