



Advertising Rates & Specifications

Effective through July 31, 2024

Newsletter:

Full Page Ad \$400

WITH BLEED: 8.75" wide by
11.25" tall (leave .125" for
bleed and another .25" for
safe space on all sides)

NO BLEED: 8.125" wide by
10.625" tall

Half Page Ad \$325

7.75" wide by 4.75" tall (ad
MUST be landscape, not
portrait)

Quarter Page Ad \$200

VERTICAL: 3.333" x 4.583"

BANNER: 7.75" wide by
2.166" tall

Website for 3 months:

Approximately 180x180 pixels ad \$275

Visible on all pages, repeats with up to 3 other ads.

Approximately 980 x 300 pixels ad \$375

Visible on all pages, repeats with 5 other images/ads.

Classified Ad* \$200

Classified Advertising is FREE for MVMA Members.

* 150-word limit.

Our newsletter is generally published twice per year:
November (October 15 copy deadline) and April (March 1 copy deadline)

We mail to nearly 600 people, including more than 500 Veterinarians.

Contact Beth at bemter@montana.com or 406-447-4259
with any questions or to place an ad.