



Advertising Rates & Specifications

Prices effective for advertising booked by July 31, 2027.

Newsletter

The MVMA Newsletter is published twice per year:

- November (October 15 copy deadline) and April (March 1 copy deadline)
- E-mailed to more than 600 DVMs, technicians and office staff around the state.

Full-Page Ad

\$425

WITH BLEED: 8.75" wide by 11.25" tall (leave .125" for bleed and another .25" for safe space on all sides)

NO BLEED: 8.125" wide by 10.625" tall

Half-Page Ad

\$350

7.75" wide by 4.75" tall (ad MUST be landscape, not portrait)

Quarter-Page Ad

\$225

VERTICAL: 3.333" x 4.583"

BANNER: 7.75" wide by 2.166" tall

MTVMA.org Website advertising:

All rates are for 3-month increments.

Display Advertisement - Approximately 180 x 180 pixels
Visible on right side of all pages, repeats with other ads.

\$300

Banner Advertisement - Approximately 980 x 300 pixels
Visible on top of homepage, repeats with 5 other images/ads.

\$400

Classified Ad*
150-word limit.

\$225

***Classified Advertising is FREE for current MVMA Members.**

Contact Beth at bemter@montana.com or 406-447-4259
with any questions or to place an ad.