



Advertising Rates & Specifications

Effective through July 31, 2026

Newsletter

Full-Page Ad

\$425

WITH BLEED: 8.75" wide by 11.25" tall (leave .125" for bleed and another .25" for safe space on all sides)

NO BLEED: 8.125" wide by 10.625" tall

Half-Page Ad

\$350

7.75" wide by 4.75" tall (ad MUST be landscape, not portrait)

Quarter-Page Ad

\$225

VERTICAL: 3.333" x 4.583"

BANNER: 7.75" wide by 2.166" tall

Website for 3 months:

Approximately 180 x 180 pixels ad

\$300

Visible on all pages, repeats with up to 3 other ads.

Approximately 980 x 300 pixels ad

\$400

Visible on all pages, repeats with 5 other images/ads.

Classified Ad*

\$225

150-word limit.

***Classified Advertising is FREE for current MVMA Members.**

Our newsletter is published twice per year:

November (October 15 copy deadline) and April (March 1 copy deadline)

We mail to nearly 600 people, including more than 500 Veterinarians.

Contact Beth at bemter@montana.com or 406-447-4259
with any questions or to place an ad.