



## Advertising Rates & Specifications

Effective through July 31, 2025

### **Newsletter**

#### **Full-Page Ad**

\$425

WITH BLEED: 8.75" wide by 11.25" tall (leave .125" for bleed and another .25" for safe space on all sides)

NO BLEED: 8.125" wide by 10.625" tall

#### **Half-Page Ad**

\$350

7.75" wide by 4.75" tall (ad MUST be landscape, not portrait)

#### **Quarter-Page Ad**

\$225

VERTICAL: 3.333" x 4.583"

BANNER: 7.75" wide by 2.166" tall

### **Website for 3 months:**

Approximately 180 x180 pixels ad  
Visible on all pages, repeats with up to 3 other ads. \$300

Approximately 980 x 300 pixels ad  
Visible on all pages, repeats with 5 other images/ads. \$400

Classified Ad\*  
150-word limit. \$225

### **\*Classified Advertising is FREE for current MVMA Members.**

Our newsletter is published twice per year:  
November (October 15 copy deadline) and April (March 1 copy deadline)

We mail to nearly 600 people, including more than 500 Veterinarians.

Contact Beth at [bemter@montana.com](mailto:bemter@montana.com) or 406-447-4259  
with any questions or to place an ad.